

SEP 21 1922

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BLOOD AND SAND

Photoplay in eight reels

From the novel by Vincent Blasco Ibanez  
and the play by Tom Cushing

Adapted by June Mathis

Directed by Fred Niblo

Author of photoplay (under Sec. 62)  
Famous Players-Lasky Corporation of the U. S.

RECEIVED  
SEP 21 1922  
F. B. I.  
U. S. DEPT. OF JUSTICE  
WASHINGTON, D. C.

of Niblo an expert live, virile foreign atmosphere. He spent a year in and around Seville and Madrid, Spain, the locale of "Blood and Sand" and is thoroughly familiar with the native life he was called upon to portray in this picture.

#### Adaptation by June Mathis

"June Mathis wields a box-office pen." Some exhibitor is credited with having made this remark after having seen "The Four Horsemen of the Apocalypse" which has made one of the greatest monetary successes in the annals of the screen. And, furthermore, having created "Julio" in "The Four Horsemen," she knows just what kind of char-

acteristics offered, and that he succeeded the picture amply.

#### Story is Powerful

Juan Gallardo, a cobbler, fighting. His mother the latter betrothed to no faith in his future. Severance Juan gets a poster announcing a bull fight in Seville he shows such daring that the city rings with his praise.

Prosperous, Juan builds a home for his mother, and a childhood playmate in Madrid, Dona Sol, is attracted by deeply in love with his head under the making of Dona Sol get away from Dona to his country place.

At a corrida, Gallardo, Juan, his wife, loses violent love. He tries to Sol and goes She follows

White, Marie Mathis, Charles Belcher, Jack Winn, Harry Lamont, Sidney de Gray, George Periolat, Gilbert Clayton, William Lawrence and Dorcas Mathews fill out the large and colorful cast.

#### The High Spots

In "Blood and Sand" is Rodolph Valentino, the biggest box-office name in motion pictures, in a part many times better than "The Sheik." He is human, appealing, handsome, picturesque, lovable and romantic. Never has there been such a lover as Valentino in "Blood and Sand."

Here is Lila Lee, beautiful and sympathetic.

Contrasting is Nita Naldi, a gorgeous black panther, a luring temptress, who made the bravest man in Spain the greatest of bull fighters, forget honor, love and the adoration of the multitude.

## Story of "Blood and Sand" Most Dramatic Cast Exceptionally Brilliant SEP 21 1922

THE ambition of every Spanish boy is to become a bull-fighter and Juan Gallardo is no exception to the rule. His sister Carnacion, becomes engaged to Antonio, a saddler, who looks on Juan as a worthless scamp. When he is in his teens Juan goes with a ragged band of urchins to little country villages, trying to stage bull-fights. Juan is killed by the tragic death of a bull and the event is

Dona Sol, niece of the Marquis de Moraima, and widow of a diplomat, sees Gallardo in the arena, and marks him for her own. She induces Don Jose to bring him to her house, where she makes violent love to him. Sworn between his devotion to his wife, and the battery of

the Marquis de Moraima, Gallardo is just leaving, but not before Carmen's heart is broken. Gallardo tries in vain to explain, but sees he has lost both his wife's love and that of Dona Sol.

Shortly after, Gallardo is badly wounded and as Carmen nurses him back to health, the feud is patched up. Gallardo cannot forget Dona Sol, and Don Jose tells him she has gone away, and will be back in the spring.

Gallardo, now popular, Carmen begs him to give up his dangerous profession, but not having saved any money, he declines. Plumas learns that Dona Sol is on her way to Madrid and fears that her presence will have a distracting effect on Gallardo. He tells her so, and she is furious. He is seen by civil guards but escapes capture.

At the corrida, Dona Sol sits with a handsome stranger and this humiliates Gallardo. Plumas is in the audience, and Dona Sol sees to it that he is captured. But in making a dash for freedom he is shot and dying, tells Gallardo that happiness cannot survive if it be based on bloodshed. But Gallardo's old fire and dash have gone. He is weak from his old hurts and as he advances to meet the oncoming beast he goes down in the first charge. He is carried from the arena and in his wife's arms, after having confessed that he has never loved any but her. Juan throws away Dona Sol's ring, recovers and quits the bull ring forever, for Carmen's sake.

#### LOOD AND SAND"

Cast	Rodolph Valentino
Carmen	Lila Lee
Dona Sol	Nita Naldi
El Nacional	George Field
Plumas	Walter Long
Senora Augustas	Rose Rosanova
Antonio	Leo White
Don Josellito	Charles Belcher
Potaje	Jack Winn
El Carnacione	Marie Mathis
Garabato	Gilbert Clayton
El Pontelliro	Harry Lamont
Marquise de Guevera	George Periolat
Dr. Ruiz	Sidney De Gray
Don Jose	Fred Becker
Senora Nacional	Dorcas Mathews
Puentes	William E. Lawrence

Gallardo returns to Seville and is the hero of the hour. He manages to get his name on a poster announcing a bull-fight. Contrary to the expectations of his family, he shows such daring that all Seville rings with his name.

Gallardo enjoys great prosperity, as also does Antonio, who is worried when Gallardo falls in love with his childhood's playmate, Carmen. Amid great rejoicing Gallardo's wedding takes place.

His business affairs are taken care of by Don Jose, whose cuadrilla, or group of assistants to a bull-fighter, is composed of El Nacional, Potaje, Puntelliro and Garabato, his valet.

His career is followed with great interest by Don Josellito, a school-master. He and Plumas, a bandit are drawn together by a strange bond of sympathy, for the bandit robs the rich to give to the poor.

Gallardo is deeply in love with his wife, and he is happy, although her happiness is marred by the anxiety she suffers while he goes to the arena.

Dona Sol, he loses his head. He tries to get away from Dona Sol, but she follows him to Rinconada, his country place, and by a clever ruse, succeeds in getting him to offer her shelter for the night.

The following morning, Carmen, who has learned of Dona Sol's visit, comes there with her mother and

September 21, 1922.

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Washington, D. C.

I herewith respectfully request the return of the  
following named motion picture films deposited by me  
for registration of copyright in the name of  
Famous Players Lasky Corporation

✓ BLOOD AND SAND (8 reels)

Respectfully,

Famous Players Lasky Corp.  
and receipt of two copies each of the motion  
picture films deposited and registered in the Copyright  
Office as follows:

Title	Date of Deposit	Registration
BLOOD AND SAND	9/21/1922	LCCL 18230

The return of the said copies was requested by the  
said company, by its said agent and attorney on the 21  
day of September, 1922, and the said Fulton Brylawski,  
for himself and as the duly authorized agent and attorney  
of the said company hereby acknowledges the delivery to  
him of said copies and the receipt thereof.

16 Copies Returned  
SEP 23 1922  
Delivered in person

*Fulton Brylawski*



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